

State Action Plan for the Drug Demand Reduction for the year 2024-2025

Sr.No	Programme	Target Population/ Line Department	Amount
1	Training through GIPARD		
	1.Awareness session at Work Places for Government sector	Government Employees	10,00,000/-
	2. Awareness session at work places for Private sector	Private Employees	10,00,000/-
	3. Training for Village Panchayats & Municipalities	Personnels from Village Panchayat & Municipalities	10,00,000/-
	4. Training for School/ High School Teachers, Educational Counsellors/College Educational Counsellors	School Teachers/ High School Teachers/Educational Counsellors/College Educational Counsellors	20,00,000/-
	5.Training for School incharge Principals/Headmasters/Head of the Departments	School incharge, Principals/Headmasters/ Head of the Departments	10,00,000/-
	6.Training to teachers and counsellors on different assessment tools for early identification of substance use	School Teachers/High School Teachers/College Teachers	10,00,000/-
2	Short Films on ill effects of drugs for Social Welfare Department	Professional Film Makers (02 films)	50,00,000/-
3	Media Campaign to spread the message against ill effects of drug abuse and negative health effect of alcohol and drugs through social, electronic, print, digital and online media	For general public	20,00,000/-
4	Awareness generation programmes by Department of Social Welfare in collaboration with N.G.O's	For Department of Social Welfare in collaboration with N.G.O's	44,00,000/-
5	Advertisement on Private and Govt Transports (Kadambas)	For general public	10,00,000/-
	Programmes by Social Welfare Department in collaboration with Police Department		
6	Awareness programmes through eminent celebrities, Prominent local achievers for youth	For Department of Social Welfare in collaboration with Police Department	16,00,000/-
7	Awareness generation programme in vulnerable areas	For Department of Social Welfare in collaboration with Police Department	8,00,000/-

8	Awareness Programme for Parents of Schools, Higher Secondaries and College Students		10,00,000/-
	Programmes by Social Welfare Department in collaboration with Education Department		
9	Awareness Generation Programmes for Parents, Teachers, Students through various activities and competitions	Education Department	
	1. Reel making competition for higher secondaries and college students on ill effects of alcohol and drug abuse	Students of Higher Secondary and College students	10,00,000/-
	2. Skit Competition for schools and Higher Secondary Students	Students of Schools and Higher Secondary students	10,00,000/-
	3. Poster making competitions for School, Higher secondary and College students	Students of Schools , Higher Secondary Students and College Students	5,00,000/-
	4. Drawing Competition for School, Higher secondary and College students	Students of Schools , Higher Secondary Students and College Students	5,00,000/-
	Programmes by Social Welfare Department in collaboration with Sports Department		
	5. Foolsall /Cricket/Football/ Badminton /Volleyball	Through Sports Department for players	20,00,000/-
	Administrative Expenses & Miscellaneous Charges	For Department of Social Welfare	1,20,000/-
	Outstanding Amount to be paid for 2nd installment of the film "Kalkhi Vaat"	For the film "Kalkhi Vaat"	80,000/-
	Nasha Mukh Bharat Abhiyan	North and South Goa District	20,00,000/-
	Total		3,00,00,000

(Ajit Panchwadkar)

Director of Social Welfare

Ex-Officio Addl Secretary(Social Welfare)